

GREATER MUSKOGEE AREA CHAMBER *of* COMMERCE



2023

*Partnership
Opportunities*

Shop Local Initiatives

Business Roundtables

Leadership Muskogee 2.0

»»»»»»»» Legacy Partners »»»»»»»»»»»»»»»»»»»»

Legacy partners are prominently recognized for their generous partnership investment of at least **\$3,000 annually**.
(Does not include annual membership dues).

Table of Contents

Serving

pg 4

- Business Roundtables
- Chamber University
- State of Education
- State of the City
- Paul Revere Legislative Affairs
- Agricultural Tours

Fostering

pg 10

- Annual Meeting & Awards
- Chamber Banquet
- Women's Leadership Conference
- Chamber Golf Classic
- Public Service Recognition
- Veterans Ceremony
- Leadership Muskogee
- Leadership Muskogee 2.0
- Youth Leadership

Cultivating

pg 19

- MyMuskogee Shop Local
- Member-2-Member Program
- Relocation Guide

Membership Enhancement

pg 21

- 2023 Annual Report
- Membership Folders
- Chamber Website
- Business After Hours / Common Grounds
- Monday Morning Memo
- Chamber Member Happenings
- Wi-Fi Sponsor
- Corporate Veterans Banners
- Business Card Holder

Serving

Business Roundtables

Organized roundtable discussions for a variety of industries that represent the general membership.

Presenting Sponsor \$1,500

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees

Host Sponsor \$500

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees
- Host the roundtable at your business (optional)

Session Sponsor \$300 (10 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to attendees on session day
- Your business brochure/promotional item distributed on session day

Topics Include

- | | | |
|-------------------------------|---------------|-------------|
| - Small Business/Downtown (3) | - Engineering | - Workforce |
| - Health & Wellness | - Non-Profits | - Financial |



Chamber U

An education session series with a variety of topics that are relevant to current workforce needs.

Presenting Sponsor \$750

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees

Host Sponsor \$500

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees
- Host the roundtable at your business (optional)

Session Sponsor \$300 (4 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

Topics Include

- Grant Funding
- Canva 101
- SBA Lending
- Business Fraud

Serving

State of Education

This annual event will include representatives from area educational institutions such as K-12, higher education, and partner organizations to discuss how their efforts and collaboration have helped increase Muskogee's future workforce and residents. Projected attendance 200+

Presenting Sponsor \$1,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "State of Education presented by [Your Business]"
- 1 Sponsor table of 8 attendees in prime location

Table Sponsor \$500

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 1 Sponsor table of 8 attendees

Citizen and Friend Sponsor \$300

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 2 event registrations



State of the City

This annual address features the Mayor of Muskogee with a report on the progress of the City of Muskogee and exciting upcoming projects and opportunities.

Projected attendance: 350+

Presenting Sponsor \$2,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "State of the City presented by [Your Business]"
- 1 Sponsor table of 8 attendees in prime location

Table Sponsor \$700

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 1 Sponsor table of 8 attendees

Citizen and Friend Sponsor \$450

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 2 event registrations

Serving

Paul Revere Legislative Affairs

Second Friday Monthly, 7:30 a.m. (during legislative session)

This monthly breakfast serves as a catalyst for proactive community partnerships on matters affecting public policy. These meetings offer Chamber members the opportunity to converse with city, county, and state officials to promote a more business friendly legislative process.

Presenting Sponsor \$1,500

(2 available)

- Logo recognition on all publicity, meeting signage, on-screen display at event, programs, communications, and table signage



Agricultural Tours

Spring & Fall

Agriculture remains one of the top industries in Muskogee and Oklahoma. The Ag Tours are planned and developed to educate on the economical impact of these farms and ranches to Muskogee. Invited attendees of these tours will include elected officials, business leaders and Chamber members.

Presenting Sponsor \$1,000

(2 available)

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees

Host Sponsor \$750

(2 available)

- Logo recognition on conference signage, digital banners, and conference program

Lunch Sponsor \$500

(2 available)

- Logo recognition on conference signage, digital banners, and conference program

Bronze Sponsor \$300

- Logo recognition on conference signage, digital banners, and conference program

Fostering

Annual Meeting & Awards

January 26, 2023

Come meet the next Chairman of the Board for the Chamber of Commerce and participate in the ceremonial passing of the gavel. This event will serve as the Chamber's annual meeting and will highlight the achievements and accomplishments of the previous year. Outstanding Chamber Members and individuals who have made the year a success will also be honored.

Presenting Sponsor \$1,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Annual Meeting presented by [Your Business]"
- Reserved table for 8 attendees
- Opportunity to speak at luncheon

Lunch Sponsor \$500

(1 available)

- Logo recognition on custom lunch stickers

Chamber Banquet

March 23, 2023

This is not your average annual banquet. The banquet includes a night of delicious food, amazing entertainment, and networking. Projected attendance: 350+

Presenting Sponsor \$2,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Chamber Banquet presented by [Your Business]"
- 1 sponsor table of 8 attendees in prime location, complete with bottles of wine and attendee gifts

Gaming Sponsor \$1,500 (1 available)

- Logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Presenting signage with logo recognition on tables
- 1 sponsor table of 8 attendees complete with bottles of wine and attendee gifts

Photo Booth Sponsor \$1,500 (1 available)

- Logo recognition on event signage and on every photo printed from photo booth (around 700 - 1000 prints in one night!) Plus memories for the whole year
- 1 Sponsor table of 8 attendees complete with bottles of wine and attendee gifts

Table Sponsor \$1,000 (40 available)

- Logo recognition via on-screen display at event and on table
- 1 sponsor table of 8 attendees with bottles of wine and attendee gifts

Bar Sponsor \$500 (1 available)

- Logo recognition on signage at two bar stations
- Logo recognition on drink tickets distributed to guests
- Signature drink named after your business

Table Wine Sponsor \$250 (1 available)

- Logo recognition on custom label on every bottle of wine at every table

Dessert Sponsor \$250 (1 available)

- Logo recognition on custom dessert pics and dessert station signage

Fostering

Women's Leadership Conference

"Week of Women"

July 24th - July 28th

This week-long, annual conference brings women together to gain valuable leadership and business skills while creating a strong network of business partners. Attendees join virtually to listen to speaker and then end the week with an in-person luncheon
Projected Attendance: 200+

Presenting Sponsor \$2,500

Host Sponsor \$2,500

- Large logo recognition on all publicity, conference signage, digital banners, conference program, website landing page, and communications
- Business name in event title - ie. "Women's Leadership Conference presented - or hosted - by [Your Business]"
- Your business brochure/promotional item distributed to attendees
- Office Pass and a reserved table for 8 at the in-person luncheon

Gold Sponsor \$1,000

- Logo recognition on conference signage, digital banners, conference program, and communications
- Your business brochure/promotional item distributed to attendees
- Office Pass

Silver Sponsor \$500

- Logo recognition on conference signage, digital banners, and conference program
- Your business brochure/promotional item distributed to attendees
- 2 conference registrations

Bronze Sponsor \$350

- Logo recognition on conference signage, digital banners, and conference program
- Your business brochure/promotional item distributed to attendees
- 1 conference registration

Chamber Golf Classic

April 28th, 2023

In today's fast-paced world of business, building stronger relationships and acquiring new customers are instrumental for success. The Chamber Golf Classic provides an effective way to bring your team, customers, prospects and partners closer together to network in a casual environment.

Presenting Sponsor \$2,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Chamber Golf Classic presented by [Your Business]"
- 1 Team of 4 and lunch
- 5 feet of string, 8 mulligans
- Distribution of promotional items at a hole

Eagle Sponsor \$750

- 1 Team of 4 and lunch
- Sponsor Signage at golf course
- 8 mulligans
- Distribution of promotional items at a hole

Birdie Sponsor \$300

- Sponsor Signage at golf course
- Distribution of promotional items at a hole

Scoreboard Sponsor \$200

- Sponsor Signage on the Scoreboard

Beverage Cart Sponsor \$200

- Sponsor Signage on the Beverage Cart

Team \$600

- Team of 4 and lunch

Fostering

Public Service Recognition

May 1-5, 2023

Muskogee is served by hundreds of employees that are an integral part of improving the quality of life for our city by being responsive to the needs of citizens at every hour of every day. The Chamber recognizes the constant dedication and talents of public servants with appreciation each spring.

Presenting Sponsor \$1,500

- Large logo recognition on all event publicity and communications, including website landing page
- Business name in event title - ie. "Public Service Employee Recognition presented by [Your Business]"
- Your business name and logo on every delivery to public service employees
- Your business brochure/promotional item distributed to public service employees
- Your business name mentioned and linked in social media posts/photos
- Opportunity for you & your employees to assist with delivery of appreciation gifts

Gold Sponsor \$1,000 (3 available)

- Logo recognition on event publicity and communications
- Your business brochure/promotional item distributed to public service employees
- Opportunity for you & your employees to assist with delivery of appreciation gifts

Silver Sponsor \$750

- Name recognition on publicity and communications
- Your business brochure/promotional item distributed to public service employees

Bronze Sponsor \$350

- Business name recognition on event publicity and communications

Veterans Ceremony

November 11, 2023

The Muskogee Chamber of Commerce partners with the Muskogee Parks & Recreation department to host a formal Veterans Day Ceremony. The program includes a keynote speaker, a fly over, and veterans are honored with a medal. This program is marketed by the efforts of the Chamber, the City of Muskogee, and the VA Hospital. This free event, hosted at the Depot Green downtown, sees 200+ local veterans and spectators.

Presenting Sponsor \$1,500

- Large logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, and communications
- Business name in event title - ie. "Veterans & Military Appreciation presented by [Your Business]"
- Opportunity to display vehicles or other approved items at event

Gold Sponsor \$750

- Medium logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, and communications

Silver Sponsor \$500

- Small logo recognition on event publicity, signage, posters, website landing page, and communications

Bronze Sponsor \$300

- Your business name listed on event publicity, signage, posters, website landing page, and communications

Fostering

Leadership Muskogee

Class 30

October 2023- June 2024

This program is designed to develop participant awareness of the community with the purpose of broadening our volunteer base in Muskogee, enhancing the knowledge of employees, and creating well-rounded and educated citizens. Participants attend a team building retreat and focused monthly sessions.

Presenting Sponsor \$1,000

- Logo recognition on all publicity, session & program signage, communications, graduation invitation, and website landing page
- Welcome presentation to class at orientation retreat
- Your business brochure/promotional item distributed at orientation retreat
- Option to speak at graduation ceremony
- Invitation for two to graduation ceremony

2 Day Orientation Retreat Sponsor \$750

- Logo recognition on session agenda and session table signage
- Welcome presentation to class at retreat
- Your business brochure/promotional item distributed on orientation session days

Graduation Alumni Reception Sponsor \$750

- Logo recognition on session agenda and session table signage
- Welcome presentation to class at event
- Your business brochure/promotional item distributed at event

Session Sponsor \$300 (per session, 7 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

Class Participant \$900

Leadership Muskogee 2.0

Summer 2023

This program is designed to help Leadership Muskogee graduates reintegrate into the community. This four session program will help build on professional development and allow attendees to see new updates in Muskogee. Leadership Muskogee 2.0 will be offered to anyone who graduated from Class 1 to Class 25.

Presenting Sponsor \$750

- Logo recognition on all publicity, session & program signage, communications, graduation invitation, and website landing page
- Welcome presentation to class at orientation retreat
- Your business brochure/promotional item distributed at orientation retreat
- Option to speak at graduation ceremony
- Invitation for two to graduation ceremony

Orientation Retreat Sponsor \$500

- Logo recognition on session agenda and session table signage
- Welcome presentation to class at retreat
- Your business brochure/promotional item distributed on orientation session days

Graduation Alumni Reception Sponsor \$300

- Logo recognition on session agenda and session table signage
- Welcome presentation to class at event
- Your business brochure/promotional item distributed at event

Session Sponsor \$300 (per session, 3 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

Class Participant \$500

Fostering

Youth Leadership Class 24

January- May 2023

This program is patterned after our Leadership Muskogee program. The Youth Leadership program fosters the leadership qualities and skills necessary for success in the workplace by introducing youth to the world of business and aspects of their community while assisting them in becoming informed and productive Muskogee citizens. This program is open to Muskogee area high school students in their sophomore and junior years. Participants attend one session per month from January through April, with graduation in May.

Projected Participation: 30

Presenting Sponsor \$1,000

- Logo recognition on all publicity, session & program signage, communications, website landing page, graduation invitation and program
- Welcome presentation to class during orientation retreat
- Your business brochure/promotional item distributed during orientation retreat
- Invitation for two to graduation ceremony

Graduation Sponsor \$750

- Logo recognition on event agenda and session table signage
- Welcome presentation to class at graduation ceremony
- Your business brochure/promotional item distributed on event day

Session Sponsor \$300 (per session, 4 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

Cultivating

MyMuskogee Shop Local

Christmas in July: July 10 - July 16 &

MyMuskogee Christmas: November 25 - December 10

These programs focus on promoting local participating retailers in Muskogee twice a year to encourage shopping local. Shoppers will collect their receipt from local shops for a chance to win a cash prize.

Presenting Sponsor \$5,000 (2 available)

- Large logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, scratch ticket, and communications
- Special event signage with large logo recognition at sponsored events
- Participation opportunity at each event
- Your event(s) mentioned on radio and newspaper

Headline Sponsor \$2,500 (2 available)

- Logo recognition on event publicity, signage, posters, digital banners, website landing page and communications
- Customized partnership with the chamber to enhance your event(s) through additional giveaways, etc.
- Your event(s) mentioned on radio and newspapers

Gold Sponsor \$1,000

- Name recognition on event publicity, signage, posters, digital banners, website landing page and communications

Cultivating

Member 2 Member Program

This program is a FAVORITE benefit among Chamber members. It encourages Chamber members to do business with other members by offering discounts and special promotions.

What is it

A discount, no charge, added value program for Members only! The M2M card allows our members to offer a discount to fellow members and/or take advantage of discounts offered on products and services they use every day.

What it Does

The Member-2-Member Program offers Chamber members and their employees the opportunity to:

- Save money when making purchases at participating Chamber businesses
- Stimulate new business through increased exposure and word-of-mouth referrals through GMACC member companies and their employees
- Encourage Chamber members to patronize their fellow members' businesses
- Promote your business among Chamber members

Presenting Sponsor \$500

- Large logo recognition on the front of each card and on all publicity, signage, posters, website landing page with link to your business, and communications. 750+ cards are distributed each year

Relocation Guide

Muskogee community information from the Chamber every year. The Chamber fulfills these requests by providing Muskogee information which includes activities guides and various brochures to facilitate in the decision to move to or visit Muskogee.

Presenting Sponsor \$300 (4 available)

- Large size logo recognition on guide
- Logo recognition on landing page on website and link to your business page

Membership Enhancement

2024 Annual Report

The Chamber's Annual Report goes out each year to all the Chamber's current member and any new or prospective members throughout the year, reaching over 600+ local businesses.

Presenting Sponsor \$1,500

- Business Logo or ad on a full page in the Chamber's Annual Report

Membership Folders

Have your logo on the inside pocket of the Chamber's Membership Folders. 500+ folders are ordered annually and are handed out to prospective new members, at membership meetings, and leadership functions.

Presenting Sponsor \$500

- Large ad on back of folder
- Logo recognition on landing page on website and link to your business page

Inside Sponsor \$300 (4 available)

- Large size logo recognition on every folder
- Logo recognition on landing page on website and link to your business page

Membership Enhancement

Chamber Website

MuskogeeChamber.org is the homebase for all Chamber information and Chamber Members, as well as, helpful links to Muskogee information.

Presenting Sponsor \$1,500

- Prominent logo recognition on home page with link to your business website, seen on every page
- Logo recognition and business name featured in your business category and links to your business website

Enhanced Sponsor \$500

- Logo recognition on home page with link to your business website, seen on every page
- Logo recognition and/or business name featured in your business category and links to your business website

Business After Hours / Common Grounds

Quarterly

The Chamber hosts a Business After Hours/Common Grounds. This program can be held in the morning over coffee, or in the evening over drinks at a member location. Chamber Afterhours are set up to allow members to network at no cost. Around 50 members, old and new, participate.

Presenting Sponsor \$300 (4 available)

- Large logo recognition on all publicity, communications, and table tent signage at event

Monday Morning Memo

Every Monday

This weekly e-newsletter is designed to inform Chamber members of upcoming committee meetings, events, recent ribbon cuttings and programming offered by the Chamber. The Monday Morning Memo is an essential tool for agenda planning.
Projected Weekly Audience: 1,100

Presenting Sponsor \$2,500 (annually)

- Large logo recognition on top banner
- Free design & support (\$75 value)
- Available for \$1,000 quarterly

Featured Promotion \$150 (weekly)

- Logo recognition and banner ad within email content that links to your business website

Small Business Featured Promotion \$100 (weekly)

- Logo recognition and banner ad within email content that links to your business website

Promotion Design Support \$75

- We will help you design the perfect promotion for this email blast!

Membership Enhancement

Chamber Member Happenings

Every Thursday

This weekly email blast is designed to inform Muskogee citizens and Chamber members about special events that Chamber Members are hosting. There's always something to do in Muskogee! Projected Weekly Audience: 4,500+

Presenting Sponsor \$2,500 (annually)

- Large logo recognition on top banner with link to your business website
- Available for \$1,000 quarterly

Boardroom

The Chamber Boardroom is used for all Chamber board and committee meetings. The boardroom is also available to Chamber members for their meeting space needs. Get your business in front of the community and Chamber leaders.

Presenting Sponsor \$1,200

- Your business name and logo displayed on a plaquard in front office leading to boardroom and on boardroom wall
- Your business name listed as location for every event or meeting held in the boardroom. (ie. Chamber's [Your Business Name] Boardroom)

Business Card Holder

Imagine walking into the Chamber and being greeted by your logo! Underneath your logo visitors can persue members' business cards.

Presenting Sponsor \$500

- Signage above card holder



Corporate Veteran Banners

Recognize fellow company employees with a corporate GMACC Military and Veteran banner. These banners are to honor those brave individuals who are serving, or have served in the United States Armed Forces. These banners will be hung along side the individual banners, starting in October through late November.

Banner Sponsor \$300

- Double-sided, full color, 18" x 36" custom banner
- Includes installation, removal, and storage

Wi Fi Sponsor

The Chamber's boardroom hosts a large variety of meetings, all who need one thing... Wi-Fi! Meetings hosted in the Chamber boardroom include but are not limited to Board of Directors Meetings, Committee Meetings, Paul Revere, Business Roundtables, and member and non-member rentals.

Presenting Sponsor \$500

- Sign with business logo posted in the Chamber Boardroom
- Wi-Fi password chosen by sponsor

Serving

as a voice and resource for business

Fostering

partnerships and community prosperity

Cultivating

economic growth



CERTIFIED
CHAMBER
Oklahoma Chamber of
Commerce Executives