GREATER MUSKOGEE AREA
CHAMBER of COMMERCE
REAL Okie
SOUVENIRS
YEARS
SERVING
Muskogee
100
PARTNERSHIP
OPPORTUNITIES
2022

GREATER MUSKOGEE AREA
CHAMBER of COMMERCE

2022 Program of Work

SERVING
as a voice & resource for business

2022 PRIORITIES

BUSINESS ROUNDTABLES
Organized roundtable discussions for a variety of industries that represent the general membership

CHAMBER U
Informational and Educational programs that are relevant or of interest to businesses

Current Programs

State of the City

Muskogee Vision

Legislative Forums & Paul Revere

State of Education

Agricultural Tours

FOSTERING
partnerships & community prosperity

2022 PRIORITIES

REGIONAL & COMMUNITY COLLABORATION
Lead discussions and create opportunities for better regionalism

MEMBER MENTORSHIP
Support new and existing Chamber members through our leadership

BUSINESS ROUNDTABLES
Organized roundtable discussions for a variety of industries that represent the general membership

Current Programs

Annual Banquet & Meeting

Women's Leadership Conference

Leadership Muskogee

Public Service Recognition

Veterans Appreciation

Agri-Business

Chamber Golf Classic

Youth Leadership

CULTIVATING
economic growth

2022 PRIORITIES

WORKFORCE
Strengthen and grow the workforce with upskilling and job placement to retain employees through partnerships

INTER-CITY VISITS
Create opportunities for discussion and innovation to inspire ideas

SUPPORT LOCAL
Enhance local campaign and support of Business Spotlight and monthly marketing

COLLABORATION
Develop better communication with other partnering entities

Current Programs

Member 2 Member Program

MyMuskogee Shop Local

Updated Relocation Guide

Shop Local Blog

Muskogeechamber.org

2022 NEW CHAMBER PROGRAMS

MyMuskogee Shop Local

This promotion focuses on promoting local participating retailers in Muskogee during the summer to encourage shopping local. Shoppers will collect their receipts from local shops to enter to win a cash prize. Local shops will buy into the program and be listed in the marketing. The week will also include a sidewalk sale.

Business Roundtables

Organized roundtable discussions for a variety of industries that represent the general membership.

Membership Enhancement

Additional sponsorship to help market your business without being attached to an event. Check out ways to be added to the Chamber's website, newsletter, and signage. These avenues will help your business reach the entire membership, visitors, and the community.

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YEARS SERVING Muskogee 100

Serving

100 YEARS SERVING Muskogee

Business Roundtables

Organized roundtable discussions for a variety of industries that represent the general membership.

Session Sponsor: $250

- Logo recognition on promotional material, session agenda, and session table signage
- Welcome presentation
- Your business brochure/promotional item distributed on session day

Muskogee Vision

Third Friday Monthly; 8:00 a.m.

The vision and purpose of this "think tank" committee is to dream, visualize, and discuss a vision for Muskogee. Muskogee Vision often serves as an incubator for ideas that improve and foster a positive image for the community.
Projected Participation: approximately 30+ attendees per meeting

Presenting Sponsor: $1,500

Logo recognition on all publicity, meeting signage, and communications, website landing page, and breakfast table signage

Meeting Sponsor: $300

Name/Logo on breakfast table and meeting materials

Chamber U

An education session series with a variety of topics that are relevant to current workforce needs.

Presenting Sponsor: $750

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees

Host Sponsor: $500

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees

Session Sponsor: $250 (4 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

Topics
- **Certifying Women Owned & Minority Owned Businesses**
- **Business Disaster Planning**
- **Online Marketing Strategies**
- **Government & Tribal Contracts**

Serving

YEARS SERVING Muskogee 100

State of Education

This annual event will include representatives from area educational institutions such as K-12, higher education, and partner organizations to discuss how their efforts and collaboration have helped increase Muskogee's future workforce and residents.
Projected attendance 200+

Presenting Sponsor: $1,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "State of Education presented by [Your Business]"
- 1 sponsor table of 8 attendees in prime location

Table Sponsor: $500

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 1 sponsor table of 8 attendees

Citizen & Friend Sponsor: $250

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 2 event registrations

State of the City

This annual address features the Mayor of Muskogee with a report on the progress of the City of Muskogee and exciting upcoming projects and opportunities.
Projected attendance: 350+

Presenting Sponsor: $2,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "State of the City presented by [Your Business]"
- 1 sponsor table of 8 attendees in prime location

Table Sponsor: $700

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 1 sponsor table of 8 attendees

Citizen & Friend Sponsor: $250

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 2 event registrations

Serving

YEARS SERVING Muskogee 100

Candidates' & Political Forums

These forums provide candidates of federal, state, and local offices the opportunity to speak with Chamber membership and community members regarding their ideas, stance on current policy, and plans if elected.

Presenting Sponsor: $500 (per event)

- Logo recognition on all publicity, meeting signage, on-screen display at event, programs, communications, and table signage

Paul Revere Legislative Affairs

Second Friday Monthly, 7:30 a.m.

This monthly breakfast serves as a catalyst for proactive community partnerships on matters affecting public policy. These meetings offer Chamber members the opportunity to converse with city, county, and state officials to promote a more business friendly legislative process.

Presenting Sponsor: $1,500 (annually, 2 available)

- Logo recognition on all publicity, meeting signage, on-screen display at event, programs, communications, and table signage

Agricultural Tours

Agriculture remains one of the top industries in Muskogee and Oklahoma. The Ag Tours are planned and developed to educate on the economical impact of these farms and ranches to Muskogee. Invited attendees of these tours will include elected officials, business leaders and Chamber members.

Presenting Sponsor: $750 (2 available)

- Logo recognition on all publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees
- Opportunity for up to 2 of your employees to attend tour.

Silver Sponsor: $500

- Logo recognition on conference signage, digital banners, and conference program
- 1 attendee

Bronze: $250

- Logo recognition on conference signage, digital banners, and conference program

Fostering

YEARS SERVING Muskogee 100

Annual Meeting & Awards

January 26, 2022

Come meet the next Chairman of the Board for the Chamber of Commerce and participate in the ceremonial passing of the gavel. This event will serve as the Chamber's annual meeting and will highlight the achievements and accomplishments of the previous year. Outstanding Chamber Members and individuals who have made the year a success will also be honored.

Presenting Sponsor: $1,000

- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Annual Meeting presented by [Your Business]"
- Reserved table for 8 attendees
- Opportunity to speak at luncheon

Lunch Sponsor: $500 (1 available)

- Logo recognition on custom lunch stickers

Chamber Banquet

March 24, 2022

This is not your average annual banquet. The banquet includes a night of delicious food and amazing entertainment and networking. Projected attendance: 350+

Presenting Sponsor: $2,000
- Large logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Chamber Banquet presented by [Your Business]"
- 1 sponsor table of 8 attendees in prime location, complete with bottles of wine and attendee gifts

Social Hour Sponsor: $1,500 (1 available)
- Logo recognition on all event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Presenting signage with logo recognition on tables
- 1 sponsor table of 8 attendees complete with bottles of wine and attendee gifts

Photo Booth Sponsor: $1,500 (1 available)
- Logo recognition on event signage and on every photo printed from photo booth (around 700 - 1000 prints in one night!) Plus memories for the whole year
- 1 Sponsor table of 8 attendees complete with bottles of wine and attendee gifts

Table Sponsor: $1,000 (40 available)
- Logo recognition via on-screen display at event and on table
- 1 sponsor table of 8 attendees with bottles of wine and attendee gifts

Bar Sponsor: $500 (1 available)
- Logo recognition on signage at two bar stations
- Logo recognition on drink tickets distributed to guests
- Signature drink named after your business

Table Wine Sponsor: $250 (1 available)
- Logo recognition on custom label on every bottle of wine at every table

Dessert Sponsor: $250 (1 available)
- Logo recognition on custom dessert pics and dessert station signage

Fostering

Women's Leadership Conference

"Week of Women"
Full Week in July 2022
This week-long, annual conference brings women together to gain valuable leadership and business skills while creating a strong network of business partners. Attendees join virtually to listen to speaker and then end the week with an in-person luncheon
Projected Attendance: 200+

Presenting Sponsor: $2,500
Host Sponsor: $2,500
- Large logo recognition on all publicity, conference signage, digital banners, conference program, website landing page, and communications
- Business name in event title - ie. "Women's Leadership Conference presented - or hosted - by [Your Business]"
- Your business brochure/promotional item distributed to attendees
- Office Pass and a reserved table for 8 at the in-person luncheon

Gold Sponsor: $1,000 (4 available)
- Logo recognition on conference signage, digital banners, conference program, and communications
- Your business brochure/promotional item distributed to attendees
- Office Pass

Silver Sponsor: $500
- Logo recognition on conference signage, digital banners, and conference program
- Your business brochure/promotional item distributed to attendees
- 2 conference registrations

Bronze Sponsor: $250
- Logo recognition on conference signage, digital banners, and conference program
- Your business brochure/promotional item distributed to attendees
- 1 conference registration

Leadership Muskogee Class 29

October 2022- June 2023
This program is designed to develop participant awareness of the community with the purpose of broadening our volunteer base in Muskogee, enhancing the knowledge of employees, and creating well-rounded and educated citizens. Participants attend a team building retreat and focused monthly sessions.

Presenting Sponsor: $1,000
- Logo recognition on all publicity, session & program signage, communications, graduation invitation, and website landing page
- Welcome presentation to class at orientation retreat
- Your business brochure/promotional item distributed at orientation retreat
- Option to speak at graduation ceremony
- Invitation for two to graduation ceremony

2 Day Orientation Retreat Sponsor: $750
- Logo recognition on session agenda and session table signage
- Welcome presentation to class at retreat
- Your business brochure/promotional item distributed on orientation session days

Graduation & Alumni Reception Sponsor: $750
- Logo recognition on session agenda and session table signage
- Welcome presentation to class at event
- Your business brochure/promotional item distributed at event

Session Sponsor: $300 (per session, 7 available)
- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day.

Class Participant: $800

Fostering

YEARS SERVING Muskogee 100

Public Service Recognition

May 2-6, 2022

Muskogee is served by hundreds of employees that are an integral part of improving the quality of life for our city by being responsive to the needs of citizens at every hour of every day. The Chamber recognizes the constant dedication and talents of public servants with appreciation each spring.

Presenting Sponsor: $1,500

- Large logo recognition on all event publicity and communications, including website landing page
- Business name in event title - ie. "Public Service Employee Recognition presented by [Your Business]"
- Your business name and logo on every delivery to public service employees
- Your business brochure/promotional item distributed to public service employees
- Your business name mentioned and linked in social media posts/photos
- Opportunity for you & your employees to assist with delivery of appreciation gifts

Gold Sponsor: $1,000 (3 available)

- Logo recognition on event publicity and communications
- Your business brochure/promotional item distributed to public service employees
- Opportunity for you & your employees to assist with delivery of appreciation gifts

Silver Sponsor: $750

- Name recognition on publicity and communications
- Your business brochure/promotional item distributed to public service employees

Bronze Sponsor: $350

- Business name recognition on event publicity and communications

Veterans Ceremony

November 11, 2022

The Muskogee Chamber of Commerce partners with the Muskogee Parks & Recreation office to host a formal Veterans Day Ceremony. There guest get to hear from a keynote speaker, enjoy a fly over, and get honored with a medal ceremony. This program is marketed by the efforts of the Chamber, the City of Muskogee, Muskogee Tourism, and the VA Hospital. This free event, hosted at the Depot Green downtown, sees 200+ local veterans.

Presenting Sponsor: $1,500

- Large logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, and communications
- Business name in event title - ie. "Veterans & Military Appreciation presented by [Your Business]"
- Opportunity to display vehicles or other approved items at event

Gold Sponsor: $750

- Medium logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, and communications

Silver Sponsor: $500

- Small logo recognition on event publicity, signage, posters, website landing page, and communications

Bronze Sponsor: $250

- Your business name listed on event publicity, signage, posters, website landing page, and communications

Fostering

YEARS SERVING Muskogee 100

Ag Appreciation

October 2022

The Chamber celebrates the hard work and importance of the agricultural community in Muskogee with an annual program held each October. More than 200 people from diverse professional backgrounds attend this fun event.

Presenting Sponsor: $2,000

- Large logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, and communications
- Business name in event title - ie. "Ag Appreciation presented by [Your Business]"
- Opportunity to display vehicles or other approved items at event

Gold Sponsor: $1,000

- Medium logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, and communications

Silver Sponsor: $500

- Small logo recognition on event publicity, signage, posters, website landing page, and communications

Bronze Sponsor: $250

- Your business name listed on event publicity, signage, posters, website landing page, and communications

Chamber Golf Classic

May 20, 2022

In today's fast-paced world of business, building stronger relationships and acquiring new customers are instrumental for success. The Chamber Golf Classic provides an effective way to bring your team, customers, prospects and partners closer together to network in a casual environment.

Presenting Sponsor: $2,000

- Large logo recognition on all event publicity, signage, digital banners, website anding page, on-screen display at event, and communications
- Business name in event title - ie. "Chamber Golf Classic presented by [Your Business]"
- 1 Team of 4 and lunch
- 5 feet of string, 8 mulligans
- Distribution of promotional items at a hole

Eagle Sponsor: $750

- 1 Team of 4 and lunch
- Sponsor Signage at golf course
- 8 mulligans
- Distribution of promotional items at a hole

Birdie Sponsor: $300

- Sponsor Signage at golf course
- Distribution of promotional items at a hole

Scoreboard Sponsor: $200

- Sponsor Signage on the Scoreboard

Beverage Cart Sponsor: $200

- Sponsor Signage on the Beverage Cart

Team: $600

- Team of 4 and lunch

Fostering

Youth Leadership Class 23

January- May 2022

This program is patterned after our Leadership Muskogee program. The Youth Leadership program fosters the leadership qualities and skills necessary for success in the workplace by introducing youth to the world of business and aspects of their community while assisting them in becoming informed and productive Muskogee citizens. This program is open to Muskogee area high school students in their sophomore and junior years. Participants attend one session per month from January through April, with graduation in May.
Projected Participation: 30

Presenting Sponsor: $1,000

- Logo recognition on all publicity, session & program signage, communications, website landing page, graduation invitation and program
- Welcome presentation to class during orientation retreat
- Your business brochure/promotional item distributed during orientation retreat
- Invitation for two to graduation ceremony

Graduation Sponsor: $750

- Logo recognition on event agenda and session table signage
- Welcome presentation to class at graduation ceremony
- Your business brochure/promotional item distributed on event day

Session Sponsor: $300 (per session, 4 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

Cultivating

MyMuskogee Shop Local

July 2022

This promotion focuses on promoting local participating retailers in Muskogee during the summer to encourage shopping local. Shoppers will collect their receipt from local shops to enter to win a cash prize. Local shops will buy into the program and be listed in the marketing. The week will also include a sidewalk sale.

Presenting Sponsor: $5,000

- Large logo recognition on all event publicity, signage, posters, digital banners, website landing page with link to your business, scratch ticket, and communications
- Special event signage with large logo recognition at sponsored events
- Participation opportunity at each event
- Your event(s) mentioned on radio and newspaper

Headline Sponsor: $2,500

- Logo recognition on event publicity, signage, posters, digital banners, website landing page and communications
- Customized partnership with the chamber to enhance your event(s) through additional giveaways, etc.
- Your event(s) mentioned on radio and newspapers

Gold Sponsor: $1,000

- Name recognition on event publicity, signage, posters, digital banners, website landing page and communications

Merchant Participant: $150

- Business name listed on website
- Included in sidewalk sale
- Given selfie/social media props

Cultivating

100 YEARS SERVING Muskogee

Member-2-Member Program

This program is a FAVORITE benefit among Chamber members. It encourages Chamber members to do business with other members by offering discounts and special promotions.

What is it

A discount, no charge, added value program for Members only! The M2M card allows our members to offer a discount to fellow members and/or take advantage of discounts offered on products and services they use every day.

What it Does

The Member-2-Member Program offers Chamber members and their employees the opportunity to:

- Save money when making purchases at participating Chamber businesses
- Stimulate new business through increased exposure and word-of-mouth referrals through GMACC member companies and their employees
- Encourage Chamber members to patronize their fellow members' businesses
- Promote your business among Chamber members

Presenting Sponsor: $500 (3 available)

- Large logo recognition on the front of each card and on all publicity, signage, posters, website landing page with link to your business, and communications. 750+ cards are distrbuted each year.

Relocation Guide

Muskogee community information from the Chamber every year. The Chamber fulfills these requests by providing Muskogee information which includes activities guides and various brochures to facilitate in the decision to move to or visit Muskogee.

Presenting Sponsor: $250 (4 available)

- Large size logo recognition on guide
- Logo recognition on landing page on website and link to your business page

Shop Local Blog

Join the Chamber in spotlighting fellow businesses on their quarterly "Chamber's Survial Guide to..." blog. Each Blog is posted on the Chamber website, social media outlets, and run for a month on the Monday Morning Memo. The Chamber Blog reaches 300+ on average

Quarterly Presenting Sponsor: $250 (4 available)

- Large size logo recognition on blog
- Logo recognition on landing page on website and link to your business page
- Assist in suggestion topics

Membership Enhancement

Chamber Website

MuskogeeChamber.org is the homebase for all Chamber information and Chamber Members, as well, as helpful links to Muskogee information

Presenting Sponsor: $1,500

- Prominent logo recognition on home page with link to your business website, seen on every page
- Logo recognition and business name featured in your business category and links to your business website

Enhanced Sponsor: $500

- Logo recognition on home page with link to your business website, seen on every page
- Logo recognition and/or business name featured in your business category and links to your business website

Business After Hours/ Common Grounds

Quarterly

Quarterly, the Chamber hosts a Business After Hours/ Common Grounds. This program can be held in the morning over coffee, or in the evening over drinks at a member location. Chamber Afterhours are set up to allow members to network at no cost. Around 50 members, old and new, participate.

Presenting Sponsor: $250 (3 available)

- Large logo recognition on all publicity, communications, and table tent signage at event

Monday Morning Memo

Every Monday

This weekly e-newsletter is designed to inform Chamber members of upcoming committee meetings, events, recent ribbon cuttings and programming offered by the Chamber. The Monday Morning Memo is an essential tool for agenda planning.

Presenting Sponsor: $2,500 Annually

- Large logo recognition on top banner
- Free design & support ($75 value)
- Available for $1,000 quarterly

Featured Promotion: $150 (weekly)

- Logo recognition and banner ad within email content that links to your business website

Small Business Featured Promotion: $100 (weekly)

- Logo recognition and banner ad within email content that links to your business website

Promotion Design & Support: $75

Wi-Fi Sponsor

The Chamber's boardroom hosts a large variety of meetings, all who need one thing... Wi-Fi! Meetings hosted in the Chamber boardroom include but are not limited to Board of Directors Meetings, Committee Meetings, Paul Revere, Muskogee Vision, and member and non-member rentals.

Presenting Sponsor: $500

- Sign with business logo posted in the Chamber Boardroom
- Wi-Fi password chosen by sponsor

Membership Enhancement

Chamber Member Happenings

Every Thursday

This weekly email blast is designed to inform Muskogee citizens and Chamber members about special events that Chamber Members are hosting. There's always something to do in Muskogee! Projected Audience: 4,500+

Presenting Sponsor: $2,500 Annually

- Large logo recognition on top banner with link to your business website
- Available for $1,000 quarterly

Boardroom

The Chamber Boardroom is used for all Chamber board and committee meetings. The boardroom is also available to Chamber members for their meeting space needs. Get your business in front of the community and Chamber leaders.

Presenting Sponsor: $1,200

- Your business name and logo displayed on a plaquard in front office leading to boardroom and on boardroom wall
- Your business name listed as location for every event or meeting held in the boardroom. (ie. Chamber's [Your Business Name] Boardroom

2023 Annual Report

The Chamber's Annual Report goes out each year to all the Chamber's current member and any new or prospective members throughout the year, reaching over 800+ local businesses.

Presenting Sponsor: $1,500

- Business Logo on front cover of the Chamber's Annual Report
- One page ad in the Annual Report

Corporate Veteran Banners

Recognize fellow company employees with a corporate GMACC Military and Veteran banner. These banners are to honor those brave individuals who are serving, or have served in the United States Armed Forces. These banners will be hung along side the individual banners, starting in October through late November.

Sponsor: $300

- Double-sided, full color, 18" x 36" custom banner
- Includes installation, removal, and storage

Business Card Holder

Imagine walking into the Chamber and being greeted by your logo! Underneath your logo visitors can peruse members' business cards.

Presenting Sponsor: $500

- Signage above card holder

Membership Folders

Have your logo on the inside pocket of the Chamber's Membership Folders. 500+ folders are ordered annually and are handed out to prospective new members, at membership meetings, and leadership functions.

Presenting Sponsor; $250 (4 available)

- Large size logo recognition on every folder
- Logo recognition on landing page on website and link to your business page

SERVING
as a voice and resource for business

FOSTERING
partnerships and community prosperity

CULTIVATING
economic growth

CERTIFIED CHAMBER
Oklahoma Chamber of Commerce Executives

YEARS SERVING Muskogee 100