GREATER MUSKOGEE AREA
CHAMBER of COMMERCE

# Membership
## Benefits & Engagement

# Welcome

Thank you for your interest in membership and getting engaged with the local business community. The Chamber is the best opportunity for visibility, connectivity, and professional development.

# About Us

The Greater Muskogee Area Chamber of Commerce represents a growing group of businesses that recognize the voice of many is more powerful than one. Our members are as diverse as our community; they represent businesses of all sizes and industries.

# Our Mission

The Chamber promotes business, community prosperity and supports its membership, partnership investments, and programs. This aligns and supports our mission of:

**SERVING** as a voice and resource for business;
**FOSTERING** partnerships and community prosperity;
**CULTIVATING** economic growth.

## *Your Partners in Building a Stronger* Muskogee

### SERVING
as a voice & resource for business

2021 PRIORITIES

**STATE OF EDUCATION**
Efforts and collaboration of area educators and resource partners

**AGRICULTURAL TOURS**
Develop opportunities and enhance awareness of the impact of the agricultural community

*Current Programs*

State of the City Address

Muskogee Vision

Legislative Forums & Paul Revere

Chamber University

### FOSTERING
partnerships & community prosperity

2021 PRIORITIES

**REGIONAL & COMMUNITY COLLABORATION**
Lead discussions and create opportunities for better regionalism

**MEMBER MENTORSHIP**
Support new and existing Chamber members through our leadership

**CHAMBER GIVES BACK**
Ensuring adequate support for those local organizations and businesses that need assistance

*Current Programs*

Annual Banquet & Meeting

Women's Leadership Conference

Leadership Muskogee

Public Service Recognition

Veterans Appreciation

Agri-Business

Chamber Golf Classic

### CULTIVATING
economic growth

2021 PRIORITIES

**WORKFORCE**
Strengthen and grow the workforce with upskilling and job placement to retain employees through partnerships

**INTER-CITY VISITS**
Create opportunities for discussion and innovation to inspire ideas

**SUPPORT LOCAL**
Enhance local campaign and support of Business Spotlight and monthly marketing

**COLLABORATION**
Develop better communication with other partnering entities

*Current Programs*

Member 2 Member Program

MyMuskogee Christmas

Relocation Guide

# Why Join the Chamber?

## Exposure

- Get Exclusive Referrals to Inquires
- Increase Exposure through your Online Business Profile
- Ribbon Cuttings to Celebrate Openings and Milestones
- Member Spotlight (Drawn Monthly)

## Networking

- Annual Golf Tournament
- Annual Banquet
- State of the City Address & State of Education
- Committee Meetings
- Various Social Events throughout the Year

## Advocacy

- Benefit from a Unified Voice Advocating for Business-Friendly Legislation at Local, State and Federal Levels
- Network with Elected Officials
- Stay Informed of Issues and Information from Various Government Agencies

## Opportunities

- Educational Opportunities for You and Your Employees
- Let Your Voice be Heard through Committee Meetings
- Give Back with Volunteer Opportunties
- Find Savings on Business Services through the Chamber and Members

## Information

- The Chamber Acts as a Hub for Information and Streamlines Relevant Information for the Business Community
- Provides Information to Citizen and Visitors about the Community and our Members
- Stay Informed of Chamber Events and New Resources through Our Communications

# Benefits of Membership

- Ribbon Cutting Events and Promotions
- Use of Chamber's Bulk Mail Permit for Mailings of 200+ Pieces (*use of permit is free, you are required to pay postage)
- Certificates of Origin
- Notary Services
- Business Card and Promotional Rack Display at Chamber Office
- Online Business Directory Profile
- Business Referrals
- Exclusive Access to Elected Officials
- Chamber Logo Decal for Display at Business and Website
- Access to Membership List
- Monday Morning Memo Weekly E-Newsletter
- Chamber Member Happenings Weekly E-Newsletter
- Volunteer Opportunities
- Member 2 Member Card and Discounts
- Free Job Postings on Chamber Website
- Chamber Boardroom Usage (by appointment & availability)
- Invitations to Exclusive Chamber Member Events & Programs

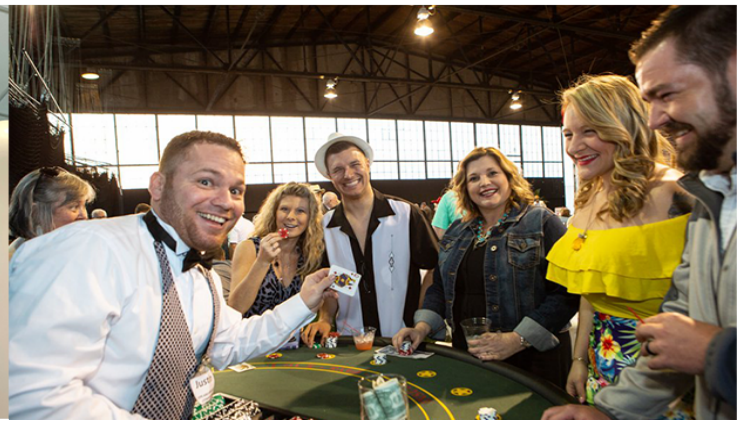
## Paid Business Services for Members

- Membership Mailing Labels
- Chamber University Certification
- Leadership Muskogee
- Sponorship Opportunities for Chamber Programs and Events
- Additional Member 2 Member Cards for Your Staff

# Ways to Engage

- Have a Ribbon Cutting when You Join, Have a Business Milestone, or Open a New Location
- Play a Round of Golf During the Chamber Golf Classic
- Join the Next Class of Leadership Muskogee
- Attend Chamber University
- Share Your Public Events Via the Chamber Member Happenings E-Newsletter
- Advertise Your Business through Sponsorship Opportunities and Networking
- Join Us for the State of the City Address
- Sign Up to Volunteer for a "Chamber Gives Back" Day
- Hear From Area Educational Institutions at the State of Education
- Follow Us on Facebook and Instagram
- Attend the Annual Banquet
- Display Your Marketing Fliers and Business Cards at the Chamber Office
- Participate in Committee Meetings
- Read through the Weekly Monday Morning Memo
- Attend a Candidate Forum and Voice Your Questions
- Celebrate a New Business Opening Their Doors at a Ribbon Cutting or Groundbreaking

and MUCH MORE!!!!!



## Chamber Committees

### Agri-Business
Promote and support local businesses associated with all components of agriculture. The work of this committee supports the annual Muskogee Regional Livestock Show and the Chamber's Agricultural Tours.

### Ambassadors
This committee works to ensure the members have the full support of the Chamber and are provided opportunities such as ribbon cuttings, open house, and groundbreaking events and Business Spotlights. The committee meets the first Wednesday of every month over lunch at a Chamber member restaurant.

### Muskogee Vision
The mission and purpose of this think tank is to dream, visualize, and discuss a vision for Muskogee. Often serving as an incubator for ideas that improve and foster a positive image for Muskogee. This high energy group meets the third Friday morning of every month.

### Paul Revere Legislative Affairs
The program stays on the forefront of governmental affairs on a local and state level from elected officials. As well hosts several forums as needed such as candidate forums and electoral roundtables. This group meets as needed every 4th Friday morning of the month.

### Women's Leadership Committee
Plans the Women's Leadership Conference held each year, including keynote speakers, panels, and breakout sessions.
(Meets regularly in Mar - July to coordinate event)

# What Our Members are Saying...

# Chamber Stats for 2020

**73** Engagement Opportunities

**542** Staff Referrals

Website Referrals
**67,916**

**171,830** Social Media Reaches

# Chamber Staff

**Angela Wilson**, President & CEO
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**Amber Crall**, Director of Operations
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# Contact Us

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muskogeechamber.org

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