

GREATER MUSKOGEE AREA  
CHAMBER *of* COMMERCE

# PARTNERSHIP

*opportunities 2021*









from the  
CEO

**THE GREATER MUSKOGEE AREA CHAMBER OF COMMERCE AND TOURISM** has a number of programs and initiatives that support our mission of...

**SERVING** as a voice and resource for business

**FOSTERING** partnership and community prosperity

**CULTIVATING** economic growth

The Greater Muskogee Area Chamber of Commerce is a non-profit organization and therefore relies on the generosity of our members and partners in order to successfully implement and perform our work. The opportunities in this guide provide a variety of platforms for advertising, branding, professional development, and networking for your company and help position you as a leader in the Muskogee business community.

Your Chamber staff will work with you to customize the best partnership agreement for your company and employees. If there are ways we can adjust the opportunities within to better meet your needs, we will absolutely do so. Please do not hesitate to ask and rely on our expertise to help you build and promote your business.

**ANGELA WILSON, President & CEO**  
918.682.2401 • Angela@muskogeechamber.org



**SERVING** as a voice & resource for business

**FOSTERING** partnerships & community prosperity

**CULTIVATING** economic growth

**MARKETING**





# SERVING

as a voice & resource for business

## MUSKOGEE VISION

*Third Friday Monthly; 7:30 a.m.*

*Chamber's Georgia-Pacific Boardroom*

The vision and purpose of this “think tank” committee is to dream, visualize, and discuss a vision for Muskogee. Muskogee Vision often serves as an incubator for ideas that improve and foster a positive image for the community.

Projected Participation: approximately 30+ attendees per meeting

### SPONSORSHIP LEVELS

**Presenting Sponsor: \$1,500**

- Logo recognition on **all** publicity, meeting signage, and communications, website landing page, and breakfast table signage

**Meeting Sponsor: \$300**

- Name/Logo on breakfast table and meeting materials

## CANDIDATES' & POLITICAL FORUM

These forums provide candidates of federal, state, and local offices the opportunity to speak with Chamber membership and community members regarding their ideas, stance on current policy, and plans if elected.

### SPONSORSHIP LEVELS

**Presenting Sponsor: \$500 (per event)**

- Logo recognition on all publicity, meeting signage, on-screen display at event, programs, communications, and table signage

## STATE OF THE CITY ADDRESS

*Fall 2021*

*Muskogee Civic Center*

This annual address features the Mayor of Muskogee with a report on the progress of the City of Muskogee and exciting upcoming projects and opportunities .

Projected attendance: 350+

### SPONSORSHIP LEVELS

**Presenting Sponsor: \$2,000**

- Large logo recognition on **all** event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. “State of the City Address presented by [Your Business]”
- 1 sponsor table of 8 attendees in prime location

**Table Sponsor: \$700**

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 1 sponsor table of 8 attendees

**Citizen & Friend Sponsor: \$450**

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 2 event registrations

*Updated*

## CHAMBER U

Growing leadership talent through this certification course with succession planning, emergency preparedness, diversity & inclusion, and strengthening your brand. This four-month educational program will work with leaders to develop and foster the participants business skills.

### SPONSORSHIP LEVELS

**Presenting Sponsor: \$750**

- Logo recognition on **all** publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees
- Opportunity for up to 2 of your employees to attend each session
- Session Sponsor

**Session Sponsor: \$250 (4 available)**

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

**Participant: \$250**







## PAUL REVERE LEGISLATIVE AFFAIRS

*Second Friday Monthly, 7:30 a.m.*

*Chamber's Georgia-Pacific Boardroom*

This monthly breakfast serves as a catalyst for proactive community partnerships on matters affecting public policy. These meetings offer Chamber members the opportunity to converse with city and state officials to promote a more business friendly legislative process.

### SPONSORSHIP LEVELS

**Presenting Sponsor: \$1,500 (annually, 2 available)**

- Large logo recognition on all publicity, meeting signage, communications, and breakfast table signage

## INDUSTRY & AGRICULTURAL TOURS

Agriculture remains one of the top industry's in Muskogee and Oklahoma. The Ag Tours are planned and developed to educate on the impact of these farms and ranches to Muskogee. Attendees of these tours will include elected officials, business leaders and Chamber members.

### SPONSORSHIP LEVELS

**Presenting Sponsor: \$750 (2 available)**

- Logo recognition on **all** publicity, signage, digital banners, website landing page, and communications
- Your business brochure/promotional item distributed to attendees
- Opportunity for up to 2 of your employees to attend tour.

## STATE OF EDUCATION

*Spring 2021*

*Muskogee Civic Center*

This annual event will include representatives from area educational institutions such as K-12, higher education, and partner organizations to discuss how their efforts and collaboration have helped increase Muskogee's future workforce and residents.

### SPONSORSHIP LEVELS

**Presenting Sponsor: \$750**

- Large logo recognition on **all** event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "State of Education presented by [Your Business]"
- 1 sponsor table of 8 attendees in prime location

**Table Sponsor: \$500**

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 1 sponsor table of 8 attendees

**Citizen & Friend Sponsor: \$250**

- Logo recognition on event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- 2 event registrations







# FOSTERING

partnerships & community prosperity

## LEADERSHIP MUSKOGEE

### Class 28

October 2021 - June 2022

This program is designed to develop participant awareness of the community with the purpose of broadening our volunteer base in Muskogee, enhancing the knowledge of employees, and creating well-rounded and educated citizens. Participants attend a team building retreat and focused monthly sessions.

#### SPONSORSHIP LEVELS

##### Presenting Sponsor: \$1,000

- Logo recognition on **all** publicity, session & program signage, communications, graduation invitation, and website landing page
- Welcome presentation to class at orientation retreat
- Your business brochure/promotional item distributed at orientation retreat
- Option to speak at orientation and graduation ceremony
- Invitation for two to graduation ceremony

##### 2 Day Orientation Retreat \$750

- Logo recognition on session agenda and session table signage
- Welcome presentation to class at retreat
- Your business brochure/promotional item distributed on orientation session days

##### Graduation & Alumni Reception \$750

- Logo recognition on session agenda and session table signage
- Welcome presentation to class at event
- Your business brochure/promotional item distributed at event

##### Session Sponsor: \$300 (per session, 7 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session date

##### Class Participant: \$750

#### AVAILABLE SESSIONS:

- |                          |                          |           |
|--------------------------|--------------------------|-----------|
| Health & Wellness        | City/County Government   |           |
| Public & Social Services | Economic Development     | Education |
| State Government         | Quality of Life/ Tourism |           |

## WOMEN'S LEADERSHIP CONFERENCE

Summer 2021

Indian Capital Technology Center

This one-day, annual conference brings women together to gain valuable leadership and business skills while creating a strong network of business partners. The conference includes informative sessions, panel discussions and Women in Leadership Awards. Projected Attendance: 200+

#### SPONSORSHIP LEVELS

##### Presenting Sponsor: \$2,500

##### Host Sponsor: \$2,500

- Large logo recognition on **all** publicity, conference signage, digital banners, conference program, website landing page, and communications
- Business name in event title - ie. "Women's Leadership Conference presented - or hosted - by [Your Business]"
- Your business brochure/promotional item distributed to attendees
- 6 conference registrations and reserved lunch table

##### Gold Sponsor: \$1,000 (6 available)

- Logo recognition on conference signage, digital banners, conference program, and communications
- Your business brochure/promotional item distributed to attendees
- 4 conference registrations

##### Silver Sponsor: \$500 (6 available)

- Logo recognition on conference signage, digital banners, and conference program
- 2 conference registrations

##### Bronze Sponsor: \$250

- Logo recognition on conference signage, digital banners, and conference program
- 1 conference registration

## PUBLIC SERVICE EMPLOYEE RECOGNITION

May 2021

Muskogee is served by hundreds of employees that are an integral part of improving the quality of life for our city by being responsive to the needs of citizens at every hour of every day. The Chamber recognizes the constant dedication and talents of public servants with appreciation each spring.

#### SPONSORSHIP LEVELS

##### Presenting Sponsor: \$1,500

- Large logo recognition on **all** event publicity and communications, including website landing page
- Business name in event title - ie. "Public Service Employee Recognition presented by [Your Business]"
- Your business name and logo on every delivery to public service employees
- Your business brochure/promotional item distributed to public service employees
- Your business name mentioned and linked in social media posts/photos
- Opportunity for you & your employees to assist with delivery of appreciation gifts

##### Gold Sponsor: \$1,000 (3 available)

- Logo recognition on event publicity and communications
- Your business brochure/promotional item distributed to public service employees
- Opportunity for you & your employees to assist with delivery of appreciation gifts

##### Silver Sponsor: \$750

- Name recognition on publicity and communications
- Your business brochure/promotional item distributed to public service employees

##### Bronze Sponsor: \$350

- Business name recognition on event publicity and communications



## VIRTUAL ANNUAL MEETING

**Early 2021**

Come meet the next Chairman of the Board for the Chamber of Commerce and participate in the ceremonial passing of the gavel. This event will serve as the Chamber's annual meeting and will highlight the achievements and accomplishments of the previous year. Outstanding Chamber Members and individuals who have made the year a success will also be honored.

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$1,000

- Large logo recognition on **all** event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Annual Meeting presented by [Your Business]"
- 8 attendees
- Opportunity to speak at luncheon

#### Awards Sponsor: \$250 (5 available)

- Logo recognition via on-screen display at event and verbal recognition as award is presented
- Opportunity to present award to winner(s)



## YOUTH LEADERSHIP

**January - May 2021**

This program is patterned after our Leadership Muskogee program. The Youth Leadership program fosters the leadership qualities and skills necessary for success in the workplace by introducing youth to the world of business and aspects of their community while assisting them in becoming informed and productive Muskogee citizens. This program is open to Muskogee area high school students in their sophomore and junior years. Participants attend one session per month from January through April, with graduation in May. Projected Participation: 30

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$1,000

- Logo recognition on **all** publicity, session & program signage, communications, website landing page, graduation invitation and program
- Welcome presentation to class during orientation retreat
- Your business brochure/promotional item distributed during orientation retreat
- Invitation for two to graduation ceremony

#### Graduation Sponsor: \$750

- Logo recognition on event agenda and session table signage
- Welcome presentation to class at graduation ceremony
- Your business brochure/promotional item distributed on event day

#### Session Sponsor: \$300 (per session, 4 available)

- Logo recognition on session agenda and session table signage
- Welcome presentation to class on session day
- Your business brochure/promotional item distributed on session day

#### AVAILABLE SESSIONS:

Teamwork & Differences  
Economic Development  
Engagement & Government  
Quality of Life

## CHAMBER GOLF CLASSIC

**May 2021**

### Muskogee Golf Club

In today's fast-paced world of business, building stronger relationships and acquiring new customers are instrumental for success. The Chamber Classic provides an effective way to bring your team, customers, prospects and partners closer together to network in a casual environment.

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$2,000

- Large logo recognition on **all** event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Chamber Golf Classic presented by [Your Business]"
- 1 Team of 4 and lunch
- 5 feet of string, 8 mulligans
- Distribution of promotional items at a hole

#### Eagle Sponsor: \$750

- 1 Team of 4 and lunch
- Sponsor Signage at golf course
- 8 mulligans
- Distribution of promotional items at a hole



#### Birdie Sponsor: \$300

- Sponsor Signage at golf course
- Distribution of promotional items at a hole

#### Scoreboard Sponsor: \$200

- Sponsor Signage on the Scoreboard

#### Beverage Cart Sponsor: \$200

- Sponsor Signage on the Beverage Cart

#### Team: \$600

- Team of 4 and lunch

#### Individual Player: \$150

- Individual player and lunch





## CHAMBER BANQUET

**March 2021**

This is not your average annual banquet. The banquet includes a night of delicious food and amazing entertainment and networking. Projected attendance: 350+

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$3,000

- Large logo recognition on **all** event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Business name in event title - ie. "Annual Banquet presented by [Your Business]"
- 1 sponsor table of 8 attendees in prime location, complete with bottles of wine and attendee gifts

#### Social Hour Sponsor: \$1,500 (1 available)

- Logo recognition on **all** event publicity, signage, digital banners, website landing page, on-screen display at event, and communications
- Presenting signage with logo recognition on gaming tables
- 1 sponsor table of 8 attendees complete with bottles of wine and attendee gifts

#### Photo Booth Sponsor: \$1,500 (1 available)

- Logo recognition on event signage and on every photo printed from photo booth (around 700 - 1000 prints in one night!) Plus memories for the whole year
- 1 Sponsor table of 8 attendees complete with bottles of wine and attendee gifts

#### Table Sponsor: \$1,000 (40 available)

- Logo recognition via on-screen display at event and on table
- 1 sponsor table of 8 attendees with bottles of wine and attendee gifts

#### Bar Sponsor: \$500 (1 available)

- Logo recognition on signage at two bar stations
- Logo recognition on drink tickets distributed to guests
- Signature drink named after your business

#### Table Wine Sponsor: \$250 (1 available)

- Logo recognition on custom label on every bottle of wine at every table

#### Dessert Sponsor: \$250 (1 available)

- Logo recognition on custom dessert picks and dessert station signage

## AG APPRECIATION DINNER

**October 2021**

**Location TBD**

The Chamber celebrates the hard work and importance of the agricultural community in Muskogee with an annual dinner held each October. More than 200 people from diverse professional backgrounds attend this fun event.

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$2,500

- Large logo recognition on **all** event publicity, signage, posters, digital banners, website landing page with link to your business, and communications
- Business name in event title - ie. "Ag Appreciation Dinner presented by [Your Business]"
- Opportunity to display vehicles or other approved items at event
- 2 reserved sponsor tables of 8 attendees

#### Gold Sponsor: \$1,000

- Medium logo recognition on **all** event publicity, signage, posters, digital banners, website landing page with link to your business, and communications
- 1 reserved sponsor table of 8 attendees

#### Silver Sponsor: \$500

- Small logo recognition on event publicity, signage, posters, website landing page, and communications

#### Bronze Sponsor: \$250

- Your business name listed on event publicity, signage, posters, website landing page, and communications

## VETERANS APPRECIATION

**Veterans Day Week 2021**

Muskogee has a large veteran population from all service branches and periods. The Chamber works to build and strengthen the relationship between the business community, veterans, active duty military personnel and their families. The Chamber hosts a Veteran Appreciation event in conjunction with National Veteran Appreciation Week every year. All veterans are invited to attend free of charge.

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$1,500

- Large logo recognition on **all** event publicity, signage, posters, digital banners, website landing page with link to your business, and communications
- Business name in event title - ie. "Veterans & Military Appreciation Dinner presented by [Your Business]"
- Opportunity to display vehicles or other approved items at event
- 2 sponsor tables of 8 attendees

#### Gold Sponsor: \$750 (2 Available)

- Medium logo recognition on **all** event publicity, signage, posters, digital banners, website landing page with link to your business, and communications
- 1 sponsor table of 8 attendees

#### Silver Sponsor: \$500

- Small logo recognition on event publicity, signage, posters, website landing page, and communications
- 4 individual dinner tickets

#### Bronze Sponsor: \$250

- Your business name listed on event publicity, signage, posters, website landing page, and communications
- 2 individual dinner tickets





# CULTIVATING economic growth

## MyMuskogee Christmas

### November & December 2021

This holiday promotion focuses on promoting local participating retailers in Muskogee during the holiday season to encourage shopping local. Shoppers will collect scratch tickets for prizes and discounts at participating merchants.

#### SPONSORSHIP LEVELS

##### Presenting Sponsor: \$5,000

- Large logo recognition on **all** event publicity, signage, posters, digital banners, website landing page with link to your business, scratch ticket, and communications
- Special event signage with large logo recognition at sponsored events
- Business name in event title - ie. "MY MUSKOGEE CHRISTMAS presented by [Your Business]"
- Participation opportunity at each event
- Your event/s mentioned on radio via spots on MY MUSKOGEE CHRISTMAS

##### Headline Sponsor: \$2,500 (3 available)

- Logo recognition on event publicity, signage, posters, digital banners, website landing page, scratch ticket, and communications
- Customized partnership with the chamber to enhance your event/s through additional giveaways, etc.
- Your event/s mentioned on radio via spots on MY MUSKOGEE CHRISTMAS

##### Gold Sponsor: \$1,000

- Name recognition on event publicity, signage, posters, digital banners, website landing page, scratch ticket, and communications

##### Merchant Participant: \$150

- Business name listed on website
- Prize/Discount on select scratch tickets
- Your business as a distribution point for scratch tickets

## MEMBER 2 MEMBER

This program is a FAVORITE benefit among Chamber members. It encourages Chamber members to do business with other members by offering discounts and special promotions.

### What is it

A discount, no charge, added value program for Members only! The M2M card allows our members to offer a discount to fellow members and/or take advantage of discounts offered on products and services they use every day.

### What it Does

The Member-2-Member Program offers Chamber members and their employees the opportunity to:

- Save money when making purchases at participating Chamber businesses
- Stimulate new business through increased exposure and word-of-mouth referrals through GMACC member companies and their employees
- Encourage Chamber members to patronize their fellow members' businesses
- Promote your business among Chamber members

#### SPONSORSHIP LEVELS

##### Presenting Sponsor: \$500 (3 available)

- Large logo recognition on the front of each card and on **all** publicity, signage, posters, website landing page with link to your business, and communications

## RELOCATION & WELCOME PACKET

Hundreds of potential residents, large conventions, and visiting groups request Muskogee community information from the Chamber every year. The Chamber fulfills these requests by providing a folder full of Muskogee information which includes activities guides and various brochures to facilitate in the decision to move to or visit Muskogee. This folder is also used as a Chamber Member recruiting packet.

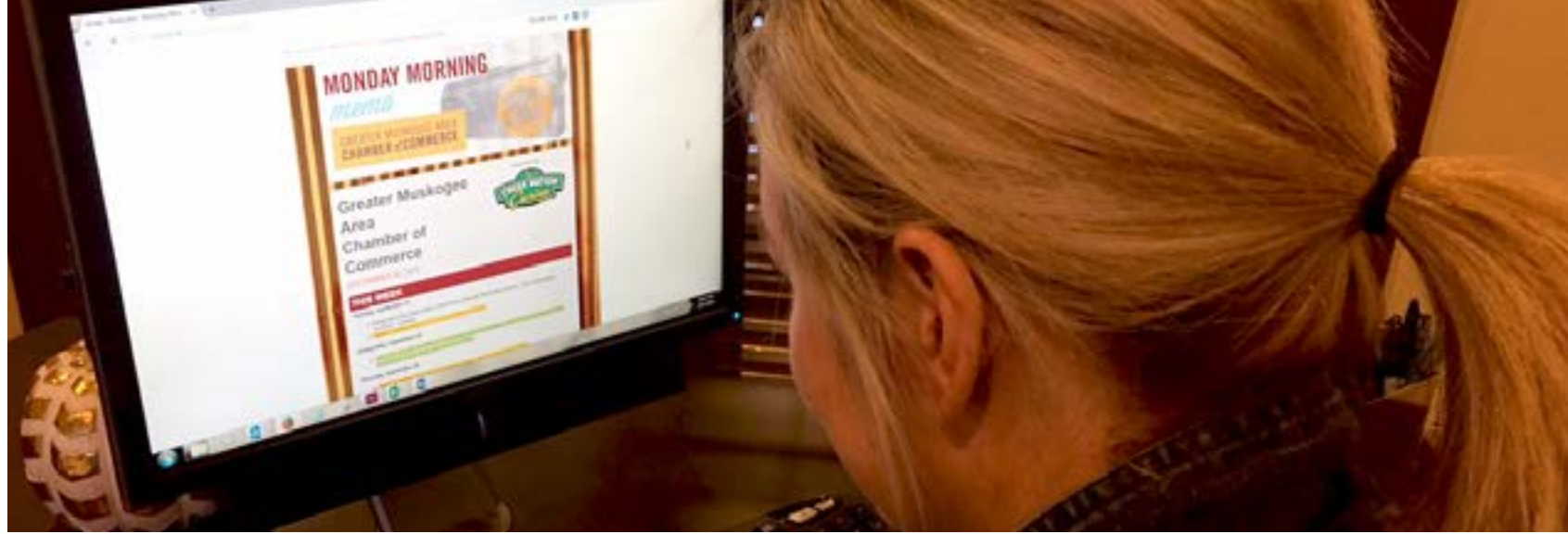
#### SPONSORSHIP LEVELS

##### Presenting Sponsor: \$250 (4 available)

- Large size logo recognition on every folder
- Logo recognition on landing page on website and link to your business page







# MARKETING

## BOARDROOM

The Chamber Boardroom is used for all Chamber board and committee meetings. The boardroom is also available to Chamber members for their meeting space needs. Get your business in front of the community and Chamber leaders.

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$1,200

- Your business name and logo displayed on a plaquard in front office leading to boardroom and on boardroom wall
- Your business name listed as location for every event or meeting held in the boardroom. (ie. Chamber's [Your Business Name] Boardroom)

## CHAMBER WEBSITE

MuskogeeChamber.org is the homebase for all Chamber information and Chamber Members as well as helpful links to Muskogee information.

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$1,500

- Prominent logo recognition on home page with link to your business website, seen on every page
- Logo recognition and business name featured in your business category and links to your business website

#### Enhanced Sponsor: \$500

- Logo recognition on home page with link to your business website, seen on every page
- Logo recognition and/or business name featured in your business category and links to your business website

## DRIVING THE COMMUNITY

This video series promotes your business through monthly 5-minute segments that feature a business and gives the opportunity for the audience to learn about the business and representative.

### SPONSORSHIP LEVELS

#### Dealership Sponsor: \$2,500 Annually

- Utilize vehicle in video with description of vehicle
- Logo placement in video
- 60 second interview with representative from dealership per year
- Dealership is mentioned in every episode

#### Episode Feature: \$750 Episode

- Representative to ride along in episode to discuss your business and the community & Chamber
- 5 minute video segment
- Logo placement in video

#### Co-Sponsor: \$250 Episode

- Logo placement in video
- Business mentioned and described in episode
- Ex: Insurance, Auto Service, Car Wash, etc.

#### Location Sponsor: \$250 Episode

- Logo placement in video

## CHAMBER MEMBER HAPPENINGS

### Every Thursday

This weekly email blast is designed to inform Muskogee citizens and Chamber members about special events that Chamber Members are hosting. There's always something to do in Muskogee!  
Projected Audience: 3,000+

## MONDAY MORNING MEMO

### Every Monday Morning

This weekly email blast is designed to inform Chamber members of upcoming committee meetings, events, recent ribbon cuttings and programming offered by the Chamber. The Monday Morning Memo is an essential tool for agenda planning.

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$2,500 Annually

- Large logo recognition on top banner with link to your business website
- Free design & support (\$75 value)
- Available for \$1,000 quarterly

#### Featured Promotion: \$150 (weekly)

- Logo recognition and banner ad within email content that links to your business page

#### Small Business Featured Promotion: \$100 (weekly)\*\*

- Logo recognition and banner ad within email content that links to your business page

#### Promotion Design & Support: \$75

We will help you design the perfect promotion for this email blast!

### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$2,500 Annually

- Large logo recognition on top banner with link to your business website
- Available for \$1,000 quarterly



**That** is the  
**GREATER MUSKOGEE AREA**  
**CHAMBER OF COMMERCE**

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partnerships and community prosperity

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